







## IV. Back Issues Online

*The Graphics Grapevine* is a quarterly online publication of short, general interest articles on graphic design, marketing, and sales copywriting. Back issues may be accessed at [www.kauaidesign.com](http://www.kauaidesign.com) for personal use. Reproduction or distribution of copyrighted material is prohibited without written permission of the author(s).

**Vol. 5 No. 4, October 2008** I. Beyond Image Advertising II. Macro Photography: Advice from a pro III. How we read online

**Vol. 5 No. 3, July 2008** I. Better Beach Photos II. Cool Graphic Effects in Word® III. Ratchet Up Your Copy

**Vol. 5 No. 2, April 2008** The ALL MARKETING Issue: I. Lessons from Stand-up Comedy II. Easy Reading: How Low Can You Go? III. Postcard Newsletters

**Vol. 5 No. 1, January 2008** I. The View from 10,000 Feet: Seamless Delivery of Design + Copy II. Tool Cards Do Double Duty III. Hand "Doodles" Enhance Sales IV. Subhead Do's and Don'ts

**Vol. 4 No. 4, October 2007** I. People's Choice Award II. Add Your Logo to Your Email Signature III. Print Promotions That Work Checklist IV. Your Tagline: The Most Important Ad You'll Ever Create

**Vol. 4 No. 3, July 2007** I. Concept to Completion II. Defining the Design Problem III. Shake Things Up IV. Website Faves

**Vol. 4 No. 2, April 2007** I. Combining Colors II. Ad Makeover III. Biz of the Week IV. Sustainable Graphic Design

**Vol. 4 No. 1, January 2007** I. Hooking Skimmers & Scanners II. Your Organization's Image III. Four Common Photo Flubs

**Vol. 3 No. 4, October 2006** The ALL TYPE issue: I. Legibility vs. Readability II. Type Do's and Don'ts III. Drop Caps as a Design Element IV. Preserving Fonts in Shared Word Docs

**Vol. 3 No. 3, July 2006** I. Cropping in the Viewfinder II. Visual Hierarchy III. Open Type IV. Kaua'i Design Celebrates Ten Years

**Vol. 3 No. 2, April 2006** I. PDF Format II. Adding Images to Your Email III. Keep It Simple: One Focal Point IV. Vector & Bitmap

**Vol. 3 No. 1, January 2006** I. Survey Results Are IN II. How Can A Brochure Benefit You? III. 40 Years of Color from Pantone® IV. Virgin vs. Recycled Paper

**Vol. 2 No. 4, October 2005** I. Branding Your Organization II. Stoking the Creative Fires III. Ragged Right vs. Justified Text

**Vol. 2 No. 3, July 2005** I. Hawaiian Punctuation: 'okinas and kahakos II. Identifying & Finding Fonts III. Design Basics: Contrast & Consistency?

**Vol. 2 No. 2, April 2005** The DIGITAL PHOTOGRAPHY Issue: I. De-mystifying Resolution II. "Photo Quality" Printing III. Adding Type to Photos IV. Glossary of Photo File Formats

**Vol. 2 No. 1, January 2005** I. One- and Two-Color Printing II. Proofreading: Tools of the Trade III. Type Families

**Vol. 1 No. 4, October 2004** The COLOR Issue: I. A Color Wheel Refresher Course II. The Impacts of Color III. RGB & CMYK

**Vol. 1 No. 3, July 2004** I. Making Headlines II. Type Talk III. Break Up Text With Graphic Elements IV. Our Mission

**Vol. 1 No. 2, April, 2004** I. Postcard Promotions II. One Space Between Sentences III. Underlining IV. White Space

**Vol. 1 No. 1, January 2004** I. What IS Graphic Design? II. The Good, Bad & Ugly III. Your Graphic Identity IV. Why Choose Print?

Subscribe to *The Graphics Grapevine*, unsubscribe, or request permission to reproduce or distribute content by emailing [linda@kauaidesign.com](mailto:linda@kauaidesign.com) with "Graphics Grapevine" in the subject line.

Linda Pizzitola, Principal of Kaua'i Design Graphics, Inc, specializes in print promotions, ads, business identity packages and targeted copywriting. See her online portfolio, client list, testimonials and more at [www.kauaidesign.com](http://www.kauaidesign.com). Email Linda at [linda@kauaidesign.com](mailto:linda@kauaidesign.com) or call (808) 822-0055 or 635-3703.

